

RULES AND REGULATIONS

JUNIOR CATEGORY



The Roland Canada V-Drums Contest Junior Category is a national, Canadian competition. It is organized by Roland Canada Ltd., whose head office is located at 5480 Parkwood Way, Richmond, British Columbia, V6V 2M4.

HOW TO ENTER

- To submit an entry, contestants must reserve an audition time-slot during a designated V-Drums Contest Audition Day at a participating V-Drums retailer.
- Audition Days will be scheduled between **Monday, March 15, 2010 and Saturday, July 31, 2010.**
- Audition Day locations, dates, and times as well as registration instructions are posted on www.roland.ca/v-drumscontest.
- Audition time slots will be filled on a first-come-first-served basis. Once all the time slots at a specific location are filled, drummers must sign-up at another location or keep watching the contest website for future Audition Days in their area.

AUDITION DAY REQUIREMENTS

- Entrants must be a permanent resident of Canada and between the ages of **13-17** at the time of entry. **Please note that the age limit stated above will be strictly enforced and entrants will be asked to provide identification with proof of age at the audition.**
- Entrants **must** be accompanied to his or her V-Drums Contest Audition Day by a parent or legal guardian. The parent/guardian will be required to verify the entrant's eligibility to compete.
- During auditions, contestants are required to **perform a drum solo** on a Roland V-Drums kit.
- The use of any features available within the Audition Day V-Drums kit sound module are permissible during an audition.
- Every audition will be **video-taped**.
- Entrants must state their name at the beginning of their audition video.
- The Entrant's performance **is not to exceed 3 minutes** in length. Any portion of the performance exceeding 3 minutes, will be disqualified.
- Each entrant will receive only **one take** to record their audition video.
- The use of other instruments, backing tracks, vocals, accompaniments and any other external sound sources is prohibited.
- Entrants are required to complete an Entry Form to accompany their video audition, which **must** be validated and signed by a parent or guardian. This form will be available at

V-Drums Contest Audition Day locations as well as online. Entry forms must be submitted on the day of the audition. Videotaped entries will not be considered complete unless accompanied by a fully-completed and signed Entry Form.

- Only **one video audition per contestant** will be accepted.
- Once an entrant has performed their solo and submitted an Entry Form to an Audition Day staff member, they are no longer responsible for their entry.
- All audition videos become the property of Roland Canada Ltd. and will not be returned.

WINNER SELECTION

- The Grand Prize Winner will be chosen by a panel of judges from the video audition entries received up to the closing of the Audition Round.
- Audition videos will be evaluated according to the following judgment criteria:
 - ◇ Originality (Uniqueness)
 - ◇ Versatility (Multiple Music Styles)
 - ◇ Technique (Skill Level)
 - ◇ Visual (Tricks)
 - ◇ Overall Performance
- Each of these categories will be given a score between 1 and 10 for a total score to be determined out of 50.
- The entrant with the top score will be named the Grand Prize Winner.
- In the event of a tie, the judging panel will deliberate to break the tie. The panel's decision will be final.
- The Grand Prize Winner will receive a special recognition plaque as well as a **Roland TD-4KXS V-Drums Kit (MSRP: \$1,999.00).**
- The winner will be notified by **Wednesday, September 1, 2010** by phone and/or email that they have been selected as the Grand Prize Winner. If the Grand Prize Winner cannot be reached by **5 PM PST on Tuesday, September 7, 2010**, a new Grand Prize Winner will be chosen.

PARENT/GUARDIAN AUTHORIZATION AND ACKNOWLEDGEMENT

- Through validation and signature of the Entry Form, the Parent/Guardian of the entrant authorizes the entrant's participation in this competition and agrees to adhere to the rules and regulations of this document. Only Entry Forms signed by a Parent/Guardian will be eligible.
- The Parent/Guardian acknowledges and gives permission to Roland Canada Ltd, its affiliates, partners, subsidiaries and authorized representatives worldwide the right to capture and use



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the entrant's audition video, name, likeness, image or voice in photographic, audio, video, digital or other forms of media (the Media). The Parent/Guardian also recognizes that the Media shall remain at all times the sole property of Roland Canada Ltd. The Parent/Guardian understands and acknowledges that the Media may be used without restriction by Roland Canada Ltd., its affiliates, partners, subsidiaries and authorized representatives worldwide for commercial promotional purposes and acknowledges that they shall receive no compensation of any kind for the use or non-use of the Media. The Parent/Guardian also acknowledges and hereby waives any right to inspect or approve the Media or the eventual use to which the Media may be applied.

CONDITIONS OF PARTICIPATION

- Employees of Roland Canada as well as their parents, siblings, spouses, children, and persons domiciled with an employee of Roland Canada are ineligible to enter. Additionally, employees of parent companies, subsidiaries, divisions, as well as promotional and advertising agencies hired by Roland Canada are ineligible to enter.
- Roland Canada may, at its sole discretion, prevent any person believed to be abusive from entering the contest. Abuse can include but is not limited to: tampering with the entry process or the operation of the contest, acting in violation of these Rules and Regulations, or behaving in an unsportsmanlike or disruptive manner.
- Roland Canada reserves the right to disqualify, without notice to the entrant, any entrant who does not meet the criteria as stated herein.
- Unauthorized use of Roland Canada intellectual property, including logos, designs, promotional materials, web pages and representations, without express written permission, is strictly prohibited.

Rules and Regulations are subject to change without notice. Roland Canada reserves the right to modify or cancel this contest at any time without prior notice.